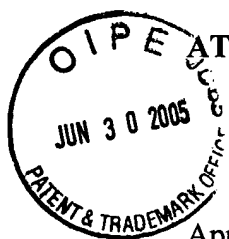


GP2145^{SAW}



ATTORNEY DOCKET NO. REIM-0001

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Senthil Kumar, *et al.*

Serial No.: 10/032,508

Confirmation No. 3871

Filed: October 27, 2001

Title: MEDIA AND ADVERTISEMENT DISTRIBUTION AND TRACKING
SYSTEM AND METHOD OF OPERATION THEREOF

Grp./A.U.: 2145

Examiner: Hossain, Tanim M.

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner for Patents, Alexandria, VA 22313, on <u>06/27/2005</u> (Date)	
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(Printed or typed name of person signing the certificate)	
<u>Senthil Kumar</u>	<u>Pat B.</u>
(Signature of the person signing the certificate)	

Sir:

REMARKS UNDER 37 C.F.R. § 1.111

In response to the Examiner's Action mailed January 26, 2005, the Applicants present the following arguments: